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ORCHID SWEET PEAS

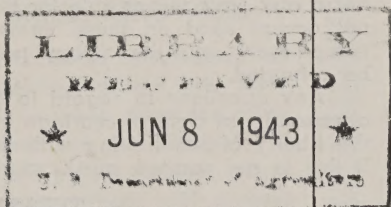
WINTER FLOWERING

SEED DIRECT FROM
OUR RANCH TO YOU

June 1943 to June 1944



SWEET PEAS GROWN UNDER PARTIAL SHADE
WITH USE OF CHEESE CLOTH
IN CALIFORNIA



Undivided Attention to
The Higher Develop-
ment of Better Sweet
Peas.

William Zvolanek & Co.

Established 1926

P. O. Box 142 Lompoc, Calif.

CULTURE SUGGESTIONS

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give good soaking. MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED. If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted.

CONDITIONS OF SALE

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for this crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

TERMS

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C. O. D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.

If you wish seed to be sent via airmail allow extra for postage, 1 oz. 12 cents; 4 ozs. 28c; 8 ozs. 56 cents; 1 pound \$1.08. This is on account of the extra packing which makes same over-weight.

Ask for our Special Prices on lots of 10 lbs. or more.

TO THE TRADE

This year we have reduced our acreage of flowers to one third; the other two thirds of our acreage is planted to food crops. This reduction will be necessary for the duration of the war at which time we will again plant our full acreage to flower seeds. We probably will run out of some colors of sweet peas and have to discontinue growing others. At this time we are able to supply all varieties listed but cannot guarantee that your orders will be filled later in the fall. However, we will do our best.

We have marked with a star * the varieties which we consider our very best. This is to reduce our acreage in 1944 and also to eliminate the older varieties. We believe we can continue with from 25 to 30 varieties of sweet peas, all of which are good. This will make it easier for growers to pick the very best selling colors with the finest long stems and growth without having any doubt about them.

We are sure if you will choose these marked with star, that no better choice can be made as they are our very best. Please send your order early, as orders are filled the same day that we receive same. If you do not want seed until later, order now and let us reserve same for a future mailing date. We will be pleased to reserve your order. We begin filling orders about June 15th.

Again we thank you for all past favors and trust that we may again be of service with our fine seeds.

Very sincerely yours,
WILLIAM ZVOLANEK & CO.
William Zvolanek

ATTENTION TO CALIFORNIA GROWERS

A 3% Sales Tax must accompany all orders from California, unless you have a sellers permit number from the California State Board of Equalization. If you have a sellers permit number, place same on your order which will exempt you from the above 3% Tax. We must have a record of your number on file at all times.

We also grow seed on contract if orders are given in advance for seed houses who issue catalogs, catalog must be in our files for reference. Our plantings will be made accordingly. Your seed stock or ours... We specialize in sweet peas... Send us list of your requirements.

NEW SWEET PEAS FOR 1943

ZVOLANEK'S SHOW BOY: Colossal salmon pink. An outstanding brilliant color with a good long stem. This color attracts attention immediately. Well placed four flowers on stems.

ZVOLANEK'S APPLEBLOSSOM: Very long stemmed white suffused pink with four nicely placed flowers, vigorous growth.

ZVOLANEK'S GARNET: Fine deep garnet red, fine long stems and vigorous growth. The deepest of red bordering claret.

Price on each above 1 oz. \$1.00 4 ozs. \$3.50

REGULAR LIST OF STANDARD VARIETIES SWEET PEA SEED.

EARLY FLOWERING

Thrifty, Vigorous Long Stem Type.
They Have No Equal.

Sample Packets of any Two Novelties
of Any Varieties of Sweet Pea Seeds
In Our List, Your Choice with Order
of \$5.00 or More

Varieties marked with star are finest long stemmed
Varieties.

ROSE PINK

***ZVOLANEK'S RAPTURE:** Fine rose pink very long stems, fours.

***ZVOLANEK'S LONG STEM PINK:** Lighter rose pink very long stems.

ZVOLANEK'S IDEAL PINK: Light pink long stem, fours.

ZVOLANEK'S SONNY BOY: Rose pink, suffused cream base, long stem.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S ROSE: Rose pink—well known.

ZVOLANEK'S COLOSSAL PINK: Giant rose pink.

BALL ROSE SUPREME: Rose pink.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

BRIGHT DEEP ROSE

***ZVOLANEK'S MISS ROSE REDDICK:** Brilliant deep rose, suffused cream.

ZVOLANEK'S SPLENDOR: Brilliant deep rose, white base, long stem.

***ZVOLANEK'S ROSE FLARE:** Brilliant giant deep rose self.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S PERFECTION: Fine deep rose, white base.

RADIANT 13: Deep brilliant rose suspicion salmon

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

BRIGHT FLESH PINK SUFFUSED SALMON

***ZVOLANEK'S MRS. H. S. REDDICK:** Fine long stem bright flesh pink, suffused salmon

***MRS. WILLIAM ZVOLANEK:** Deeper long stemmed bright flesh pink, suffused salmon.

ZVOLANEK'S FAWN PINK: Long stem bright flesh pink, cream base, suffused salmon.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

SALMON AND SALMON PINK

***ZVOLANEK'S CAMEO PINK:** Colossal Cameo pink, long stem, fours.

ZVOLANEK'S SALMON PINK: Very large, long stem.

ZVOLANEK'S HIGHLIGHT: Bright long stem, light salmon, giant size.

***ZVOLANEK'S FASCINATION:** Very long stem, deeper bright salmon pink.

SALMON AND SALMON PINK (Continued)

***ZVOLANEK'S COLOSSAL SALMON:** Giant salmon, near orange, brilliant.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S SUNSET. Fine salmon pink.

CHIME: Giant salmon pink.

BRIDES MAID: Very large, long stem, flesh salmon suffused.

DAPHNE: Very light salmon, extra large.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

LAVENDER AND LILAC

***ZVOLANEK'S LONG STEM LAVENDER:** Our finest lavender, medium color.

ZVOLANEK'S FLASH: Fine long stem, lighter lavender

***ZVOLANEK'S IMP. MONARCH:** Fine deep lavender, long stems.

ZVOLANEK'S COLOSSAL LAVENDER: Very deep giant lavender.

***ZVOLANEK'S LONG STEM LILAC:** Very long stem bright lilac.

ZVOLANEK'S IMP. GIANT LILAC: Very large deeper bright lilac.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

TWILIGHT: Long stem light lavender.

ZVOLANEK'S SKYLARK: Long stem light lavender.

ZVOLANEK'S DUPLEX ORCHID: Large orchid lavender.

MEMORY: Giant deep rosy lavender.

HARMONY: Well known light lavender.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

WHITE

***ZVOLANEK'S CASCADE:** Finest long stem white in existence, white seed.

***ZVOLANEK'S LONG STEM WHITE:** Long stem black seeded pure white.

ZVOLANEK'S GIANT WHITE: Large white seeded pure white, long stem.

ZVOLANEK'S GIANT VENUS: Large white suffused and edged white.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S PUREWHITE: B. S. pure white

ZVOLANEK'S WHITE ROSE: Fine Well known long stem white W. S.

ZVOLANEK'S SATIN WHITE: Large satiny white W.S.

BALL WHITE: White W. S.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

ORANGE and ORANGE CERISE

***ZVOLANEK'S FIREBRAND:** Large glowing fiery orange, long stem, fours.

***ZVOLANEK'S GOLDEN DAWN:** Very long stem giant orange, metallic sheen.

***ZVOLANEK'S INDIAN GIRL:** Deeper, long stem giant orange.

ZVOLANEK'S WILDFIRE: Very early bronze orange, vigorous, long stem.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ORANGE and ORANGE CERISE (Continued)

ZVOLANEK'S ORANGE BEAUTY: Large fiery orange, excellent.

***ZVOLANEK'S EMBERS:** Early salmon orange, large.

GLITTERS: Large light orange cerise.

VULCAN: Vivid orange cerise, almost red.

BALL ORANGE: Early salmon orange.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

BLUE, NAVY BLUE AND CLARET

***ZVOLANEK'S MEDITERRANEAN:** Extra fine clear medium blue, our best.

ZVOLANEK'S SUPER BLUE: Fine clear medium blue.

***ZVOLANEK'S NAVY BLUE:** Clear long stem navy blue, extra good.

***ZVOLANEK'S LONG STEM CLARET:** Bright long stem claret.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S AZURE BLUE: Good clear medium blue.

***ZVOLANEK'S VIOLET:** Fine large long stem violet blue.

BALL BLUE: Mid-blue.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

RED OR SCARLET

***ZVOLANEK'S LONG STEM RED:** Xmas red, large bright, long stems.

***ZVOLANEK'S KRIS KRINGLE:** Deeper brilliant duplex red, giant size.

ZVOLANEK'S RUBY: Fine early brilliant ruby red.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S ST. NICHOLAS: Brilliant Xmas hold color, long stem.

GRENADIER: Poppy scarlet red, early.

Price on each above: 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

OTHER COLORS

***ZVOLANEK'S LONG STEM CREAM:** Finest long stem cream W. S.

***ZVOLANEK'S BLACK SEEDED CREAM:** Fine black seeded, long stem, cream.

ZVOLANEK'S XMAS GEM: Bi-color standards rose wings and keel white.

ZVOLANEK'S ORCHID MAUVE: Smoky orchid mauve.

Price on each above: 1 oz. .50 4 ozs. \$1.75 1 lb. \$6.00

ZVOLANEK'S CALIFORNIA MIXTURE: A mixture of all colors, all long stemmed.

Price 1 oz. .40 4 ozs. \$1.25 1 lb. \$4.00

ZVOLANEK'S BABY MIXTURE: Semi-cupid dwarf 16 inches high for border.

Price 1 oz. .50 4 ozs. \$1.75

ZVOLANEK'S BUTTERFLY SWEET PEAS: A mixture of 11 colors. A new distinct type of crinkled flowers; stems 14 to 16 inches long but flowers just as large as regular varieties. Tall growing and foliage heavy. Not the best for the commercial grower but extra fine for private estate growers.

Price 1 oz. \$1.00

Order directly from us; seed is sent out the same day order is received. Do not accept seed not in our original packages as William Zvolanek & Co., seeds.

STOCKS

Florists strains with a high percentage of doubles,
Grown for us by Specialists.

IMPROVED COLUMN TYPE: (Nonbranching). Most
of the plants produce one large flower spike,
therefore can be planted close together.

Lilac Lavender, Rose Pink, Ball White, Crimson,
Chamois Pink, Silvery Lilac, Deep Lilac, Mixed.

Price on Separate Colors: 1/4 oz. \$2.00; 1 oz. \$6.50

STOCKS: GIANTS OF CALIFORNIA: Similar to Imp.
Bismarck but half again as large, much better.
White, (Santa Maria); Rose Pink, (Monterey);
Crimson rose, (Sequoia); Lavender, (Tahoe);
Chamois, (Santa Barbara); Yellow, (Golden Gate)
Lilac-blue, (Pacific); Super Giant deep rose, (Rose
Charm). Mixed.

Price on each above: 1/4 oz. \$1.50 4 ozs. \$5.00

STOCKS IMPROVED BISMARCK: (Giant Imperial)
Lavender, Lilac, Shasta (giant white), Elk's Pride
(Royal Purple), Rose Pink, Chamois Rose, Crimson,
Blush (apple blossom), Mixed.

Price on Separate Colors: 1/4 oz. \$1.00 1 oz. \$3.00

LARKSPUR GIANT IMPERIAL

The finest strain, base branching.

White King: Sensation, (lavender lilac); Rose Gleam
(gleaming deep rose pink); Exquisite Pink; Lilac
Spire; Blue Bell, (azure blue) Gloria, (deep rose);
Dazzler (deep carmine rose); Miss California,
(deep pink on salmon); Blue Spire; Los Angeles
Imp., (rose pink); Mixed colors:

Price on each above: 1/2 oz. .30 1 oz. .50 4 ozs. \$1.75

CANDYTUFT

Giant Hyacinth, Pure White

1 oz. .40 4 ozs. \$1.50

GODETIA

Upright single the best florist strains. When planted
close produce flowers in clusters on top.

Duke of York, (Scarlet on white); Purity, (pure
white); Kelvendon Glory (glowing salmon orange)
Sybil Sherwood, (bright salmon pink).

Price on each 1 oz. .50 4 ozs. \$1.75 1 lb. \$4.00

AFRICAN MARIGOLDS

Sunset Giant Hybrids.

All Double Orange.

All Double Lemon.

Orange Prince.

Price on each 1 oz. \$1.00 4 ozs. \$3.00

SCHIZANTHUS (Butterfly Flower)

Dr. Badger Hybrids (lemon blotched very large)
Pansy Flowered Hybrids (clear pansy like flowers)
Blotched Hybrids (flowers have dark blotched cen-
ters).

Price on each 1/4 oz. \$1.00 1/2 oz. \$1.75 1 oz. \$3.00

COSMOS GIANT SENSATION

New Early Colossal Flowering
Crimson, Pink, White and Mixed.

Price on each 1 oz. .50 4 ozs. \$1.75

DOUBLE SWEET SCENTED NASTURTIUMS

Double Nasturtium, Golden Gleam.
Double Nasturtium, Scarlet Gleam.
Double Nasturtium, Gleam Hybrids.

Price on each: 1 oz. 10c 4 ozs. .30 1 lb. .75

GYSOPHILIA

GYPHOPHILIA (Elegans): (Baby Breath) Paris Market,
medium sized white; Covent Garden, large white.

Price on each: 1 oz. 20c

SALPIGLOSIS

SALPIGLOSIS: (Painted Tongue) Lily-like flowers
growing three feet high. In separate colors of
red and Gold, Rose and Gold, Violet and Gold,
White and Gold, Brown and Gold, and Choice
Mixed.

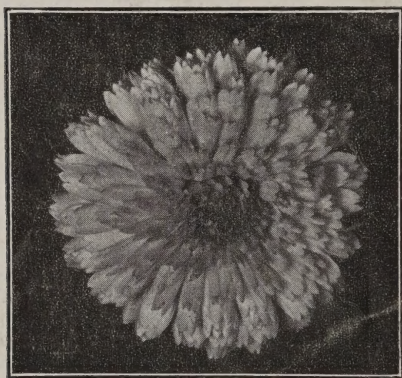
Price on each: 1/4 oz. .20 1/2 oz. .40 1 oz. .75

SCABIOSA ANNUAL VARIETIES

(Pincushion Flower). Azure Blue, Deep Rose, Pure
White, Salmon, Crimson, Reddish Black, Yellow,
and Mixed.

Price 1 oz. .40

4 ozs. \$1.40



CALENDULAS

ZVOLANEK'S FRILLED BEAUTY: Orange light center.

ZVOLANEK'S FRILLED SUPREME: Darker orange
dark center.

GOLD SENSATION: (Zvolanek's) Large gold red-
dish center.

YELLOW SENSATION: (Zvolanek's) Large bright
yellow light center.

BALL LONG ORANGE: The best calendula of all.
Orange light center.

BALL GOLD: Gold light center.

BALL ORANGE: Orange light center.

MASTERPIECE: Dark orange dark center.

Price on each above: 1 oz. .50 4 ozs. \$1.50 1 lb. \$5.00